# MINUTES OF THE 50<sup>th</sup> ANNIVERSARY COMMITTEE CITY OF GLENN HEIGHTS, TEXAS

## **February 6, 2019**

STATE OF TEXAS

COUNTIES OF DALLAS AND ELLIS

CITY OF GLENN HEIGHTS

On the 6<sup>th</sup> day of February 2019, the 50<sup>th</sup> Anniversary Jubilee Committee of the City of Glenn Heights met in a regular meeting at the Glenn Heights City Hall in Glenn Heights, Texas located at 1938 S. Hampton Road with the following members present:

#### **Board Members:**

Paul Alley	*	<b>Board Member</b>
Scott Anderson	*	<b>Board Member</b>
Bryan Cornish	*	<b>Board Member</b>
Kerston Crawford- Thorns	*	Board Member
Joel Ramirez	*	Board Member
Cartney Slaughter	*	Board Member
Abe Williams	*	Board Member
Rosalind Yates	*	Board Member

**STAFF:** Lauren Lewis \* Community Engagement Administrator

MEETING CALLED TO ORDER: Staff Lauren Lewis called the meeting to order at 6:22 p.m.

#### **AGENDA**

Item 1. Take action to approve meeting minutes of the January 16, 2019 meeting Paul Alley made a motion to approve the minutes. Kerston Crawford-Thorns second the motion. (6-0)

#### Item 2. Introduce Ad-hoc Committee Members.

All attendees introduced themselves and answered the #TalkBackTuesday topic, "What are Glenn Heights most valuable/ positive qualities.

## Item 3. Discuss Role and Purpose of Committee

Staff, Lauren Lewis, lead a brief discussion on the role and purpose of the committee which will be to advise, plan and execute the City of Glenn Heights 50<sup>th</sup> Anniversary Jubilee Celebration; Plan events that highlight the history of the city throughout the 2019 calendar year with a large event hosted in September, and foster a sense of community pride.

Staff, Lauren Lewis, distributed a City event timeline for committee members review. Staff also provided an overview of the anticipated time and role commitments that are needed to make

operations smooth and successful. Roles needing to be filled include the following: Historian, Photographer, Fundraising Chair and Committee, Logistics Chair and Committee, Programming Chair and Committee, Social Media/Marketing Chair and Committee and day of event management committee.

#### Item 4. Discuss Sub-Committee updates

Event Execution- No update

Fundraising- Joal Ramirez shared that there is a fruit/juice bar that is interested in setting up a stand at some of our events. The discussion leads us to identify opportunities with the Community Garden, however staff redirected the conversation to look at partnering with another event or opportunity.

Photographer- No Update Planning/ Strategy- No update Research- No update Social Media- No Update

Item 5. Discussion and take action to assign all members to sub-committees Committee members identified that they did not want to operate in the sub-committee format but would rather take a large group approach and have "execution leads" to oversee an item.

#### Item 6. Discuss event ideas and take action to finalize the "Big It".

In January's meeting, Joal Ramirez recommended hosting Cowboy Breakfasts for the community leading up to the "Big It" in September. The first part of the discussion was dedicated to figuring out when to host the breakfasts and finalizing the menu. The committee determined that it would be best to host the Cowboy Breakfasts in conjunction with events that are already taking place so as to maximize efforts and traffic. The breakfasts will be held in conjunction with the community clean up on April 13, 2019 and the Back 2 School Bash on August 17, 2019.

Staff, Lauren Lewis, discussed the Little Library idea and brought research to show how the committee can build "libraries" and connect them to the national network. Lewis shared that this could be a strong engagement tool for residents, schools and community groups as a call can be issued for artists to share their vision for a chance to design 1 of 5 libraries that will be placed in parks and at the community center. Committee members liked this idea.

Committee Member Abe Williams recommended burying a time capsule to commemorate this event and offer instructions for future administrators to dig it up and see what we were using and discussing in 2019. Committee members liked this idea.

Joal Ramirez shared an idea to host a carnival/circus attraction for the large event to provide a family aspect making it a draw for children. He also shared that community groups and local businesses like Trevino's would be willing to do a demonstration at the event.

Lauren Lewis suggested the event be titled the Jubilee Jam.

The group discussed programming for the Jam and determined the best strategy would be to

Attract local and regional acts to perform at this event. Abe Williams will lead the charge to identify local artists and entertainment groups, but bringing suggestions are welcomed.

The group determined in January that they would like to cap off the event with a fireworks display. Scott and Paul shared this has been done before in Glenn Heights some time ago and Paul will lead the charge to find the best option fireworks.

All ideas will be presented as an update to the City Council on February 19, 2019.

## Item 7. Discuss Next Steps/action items.

#### **Action Items:**

Paul Alley- will research fireworks cost which will help to determine length of show and drive our budget ask.

Scott Anderson- will assist where needed

Kerston Crawford-Thorns and Rosalind Yates- will put together list of potential vendors Joel Ramirez to put together potential donor list and research vendor for fair/circus

Abe Williams- will research bands for Jubilee Jam

Rosalind Yates- will research t-shirt vendors

# Item 8. Adjournment

Kerston Crawford Thorns moved for the meeting to be adjourned. Cartney Slaughter provided a second.

**MEETING DISMASSAL: 8:10 PM**