



Greetings Potential Community Sponsor.

GROW with Glenn Heights. Glenn Heights, TX is an established community of neighbors that dream big, while honoring our past and laying the foundation for the future. We recognize our small-town values while embracing our metropolitan growth.

We are seeking sponsors for our 2019 Family Festival, the City of Glenn Heights signature event. This year, in honor of the city's 50th Anniversary, we have secured two Grammy-nominated and nationally-acclaimed acts, **Tony! Toni! Tone!** and **Dru Hill**, to headline the 2019 annual event. With these acts and promotional push, we are expecting upwards of 2,000 people to join us in Glenn Heights for this festivity.

We invite your business or community group to join the Mayor, City Council and City staff in our commitment to making Glenn Heights a destination for Veteran appreciation and family friendly events.

We are willing to craft the perfect sponsorship opportunity for you. If there are adjustments you would like to have made to your package of interest, please notify Lauren Lewis (lauren.lewis@glennheightstx.gov) and our teams can work together to create the ideal opportunity.

Based on your responses, our Community Engagement and Economic Development team members will contact you.

Let's Grow Glenn Heights together!

Lauren Lewis

Lauren Lewis
Community Engagement Administrator



2019 Event Sponsorship Package

Sponsorable Events include the following:

- Christmas Tree Lighting
- One (1) Holiday Meal Basket (Thanksgiving or Christmas)
- One (1) Cultural Event of your choice (Black History Recognition or Cinco De Mayo Celebration)
- **Annual Family Festival (*Signature Event)**
- Back to School Bash
- City of Glenn Heights' 50th Anniversary Jubilee
- Veteran's Day 5K

Platinum Sponsor (\$5,000)

2 Spots Available- Our presenting sponsor; will cover LED screens for stage

- Your branding will be displayed on the screens throughout the duration of the Family Festival
- Create an experience with Community Engagement Administrator (applicable at every event)
- "The 2019 City of Glenn Heights [enter event name here] powered by [your company name here]"
- Top billing on all advertising materials/ media promotions for event
- Name will appear prominently on all signage (ex. race number placards, main stage backdrop)
- Opportunity to address the assembly from the main stage and present the top winners with prizes
- Supersize logo on back of all shirts (Veterans Day 5K event)/ distributed featured materials
- ONE reserved 10 X 10 promo space at Family Fun area (applicable at every event)
- 5X Free 5k registration and 15% DISCOUNT for additional registrations
- Placement of promotional merchandise or materials in mailers/ packets
- Recognition on website, Facebook, and emails with Platinum Champion (highest) designation
- "Thank you" in event recap on website and social media posts
- 5 promo ads via social media/ external outlets per event

Gold Champion (\$3,000)- VIP area sponsor for Family Festival

2 Spots available- Material Sponsor for Back to School Bash (examples: t-shirt, parting gift, program sponsor)

- Create an experience with Community Engagement Administrator (applicable at 4 events)
- "The 2019 City of Glenn Heights [event name here] sponsored by [your company name here]"
- X-Large logo on back of all shirts/ distributed featured materials
- ONE reserved 10 X 10 promo space at Family Fun area- distribute merchandise and collateral (applicable at every event)
- 4x Free 5k registration and 10% DISCOUNT for additional registrations
- Placement of promotional merchandise or materials in mailers/ packets
- Recognition on website, Facebook, and emails with Gold Champion designation
- "Thank you" in event recap on website and social media posts
- 4 promo ads via social media/ external outlets



Silver Champion (\$1,000)

2 Spots available- You will be introduced as a specific area sponsor at Family Festival.

Will also be the 2019 City of Glenn Heights Veteran's Memorial 5K and Fun Run T-shirt sponsor

- Create an experience with Community Engagement Administrator (applicable at 3 events)
- Large logo on back of all shirts/ distributed featured materials
- ONE reserved 10 X 10 promo space at Family Fun area- distribute merchandise and collateral (applicable at Family Festival and Back To School Bash and 1 cultural event)
- 3x Free 5k registration and 10% DISCOUNT for additional registrations
- Placement of promotional merchandise or materials in mailers/packets
- Recognition on website, Facebook, and emails with Silver Champion designation
- "Thank you" in event recap on website and social media posts
- 3 promo ads via social media/ external outlets

Bronze Champion (\$500)

2 spots available- Concession Stand Sponsor and/or Water Sponsor; Movie in the Park Sponsor

- Create an experience with Community Engagement Administrator (applicable for Family Festival)
- Medium logo on back of all shirts/ distributed featured materials
- ONE reserved 10 X 10 promo space at Family Fun area- distribute merchandise and collateral (applicable at Family Festival and Back To School Bash)
- 2x Free 5k registration and 10% DISCOUNT for additional registrations
- Placement of promotional merchandise or materials on social media
- Recognition on website, Facebook, and emails with Bronze Champion designation
- "Thank you" in event recap on website and social media posts
- 2 promo ads via social media/ external outlets

Vendor Booths (\$150 for Family Festival)

Unlimited

- ONE reserved 10 X 10 promo space at Family Fun area- distribute merchandise and collateral (applicable at every event)
- Recognition on website, and social media designation
- "Thank you" in event recap on website and social media posts

Community Organizations (*Churches, Non-profits, school groups, boy/girl scouts, 4H, NSBE etc.*) (FREE)

Unlimited. You choose the event(s).

- ONE reserved table promo space at Family Fun area- distribute merchandise and collateral
- Recognition on website and social media
- "Thank you" in event recap on website and social media posts

Optional Add-On- Promo Space Service Package (\$100)

- 1 10X10 canopy
- 1 six-foot table (no table cloth provided)
- 1 folding chair
- 2 weights to weigh down canopy
- Set up and Take down service



FY 2018-2019 Sponsorable Calendar of Events

JANUARY	7 Candidate Forum
FEBRUARY	18 Black History Month Program
MARCH	<ul style="list-style-type: none"> • Community Garden Open House • Eggs and Issues
APRIL	5 Connect Relaunch 20 Egg Scramble (Public Safety lead) 26 Connect (Meadow Springs)
MAY	3 Cinco De Mayo Recognition (Connect) 18 Rescheduled Community Clean Up
JUNE	1 Family Festival Movies in the Park Series
JULY	Movies in the Park Series
AUGUST	Movies in the Park Series 17 Back to School Bash
SEPTEMBER	14 50th Anniversary Celebration Connect
OCTOBER	1 National Night Out 2 Breakfast with the Police Connect
NOVEMBER	Veteran's Day Memorial Observance (launch canned food drive) Veteran's Day 5K 20 Season of Service"- Thanksgiving Basket Giveaway
DECEMBER	1 Santa Cop Toy Drive launch (Police Event) Tree Lighting 14 End Canned Food Drive 22 Christmas Basket Giveaway

Key

* denotes signature event

Bold words denote sponsorable events

If you are interested in additional community activities, please contact Lauren Lewis at lauren.lewis@glennheightstx.gov or 469.816.8030.



2019 Event Sponsorship Package Selection

Please print and return this form with your payment.

Name:

Company:

Package Selection:

Phone:

Email:

Signature Required:

Please complete this form in its entirety and mail your payment to Lauren Lewis at:

City of Glenn Heights,
1938 S. Hampton Rd.
Glenn Heights, TX 75154,
Attn: Lauren Gray-Lewis.

Thank you for your consideration and support of community events in our City.

Let's Grow Glenn Heights together!